



Impact Report

July 2022 – June 2023

Our Mission

Urban Stable empowers youth to engage in their education and community and achieve personal success through hands-on learning experiences with horses.

Our Values

**Learning • Inclusion • Integrity
Connection • Dedication**



Here's what parents and teachers have to say:

"Seeing my son with his horse - I am proud of his confidence and his ability to remain calm and focused." - Parent

"Through attending Urban Stable my daughter's nervousness to go to school decreased and she learned to take healthy risks." - Parent

"My student is pretty quiet, but his face lights up when talking about Urban Stable. It has been a very positive experience for him." - Teacher

"My students have grown so much through their experience at Urban Stable." - Teacher

Greetings and Gratitude from Urban Stable

As I look back on my first year as Urban Stable's Executive Director, it's been a brilliant year filled with excitement and new beginnings! We successfully moved into our new home, Stonehurst Stable, and were thrilled to welcome back students to pre-pandemic class sizes of four students per class. We were also excited to celebrate the students' incredible achievements on Celebration Day at the end of the year; where for the first time in four years, students were able to invite their families and teachers to the barn to celebrate with them.

Celebration Day is one of my favourite days: the students always inspire me as they proudly show their guests how much they have accomplished in their horse skills and developed in new life skills, demonstrating self-awareness, self-regulation, trust, confidence to problem solve and try new challenges, empathy, patience, and teamwork. I love talking to the families and teachers on these fun Celebration Days and hearing their stories of the growth they have witnessed in their youth.

We look forward to next year with much anticipation as we have new beginnings with two new School Partners coming on board in the fall.

To all our volunteers, partners, supporters, donors, Board, staff, students, and horses - thank you for all you do. You make this happen, and we couldn't do this important work without you. Together we are unbridling youth potential.



With gratitude,

Hayley Edwards
Executive Director



Kim Robinson
Board President

Student Feedback

Participants

94% feel they have more
Teamwork skills

94% feel they are more
Comfortable with
Themselves

89% feel they have more
Confidence about
relationships with others

89% feel they have more
Leadership skills

83% feel they have
more Friendships

83% feel they are more
Comfortable with
Challenges

What I learned about myself:

"I am a brave, confident person and nothing can come in my way." - Student, age 12

"I have leadership skills." - Student, age 11

"I am more sure of myself." - Student, age 13

"I can take deep breaths to calm myself and others around me." - Student, age 13

What my horse taught me:

"To never be afraid." - Student, age 11

"That it is better to work as a team than be a lone wolf." - Student, age 14

"To trust myself." - Student, age 10

"To be calm, patient, and to relax." - Student, age 15



Outcomes for 2022-2023

Program Highlights

- Moved to Stonehurst Stable in Stonewall, Aug 2022. Owners Tristan Caswell, Matt From, and family have made us feel very welcome. Thank you to the many volunteers who helped us move, with special thanks to Eric and Danae Martin for transporting our program horses.
- Majority of classes returned to pre-pandemic sizes of four students per class.
- Partnerships continued with Seine River School Division, Red River Valley School Division, and individual Pembina Trails School Division schools.
- Interlake School Division joined as a new program partner this year with one student.
- 36 students participated in programming: 18 in our School Program and 18 in our unmounted programs.
- Students from St. Amant Centre and DASCH participated in our unmounted programs.
- Long-term supporters Rotary Club of Winnipeg - Charleswood funded an unmounted program for eight students from River West Park School, helping us continue to expand and diversify our programs to support more youth.
- Welcomed Ashley Butler as Program Coordinator, and Peggy Yuill, Iris Oleksuk and Wendy Church as Program Drivers.
- Three assistant instructors working towards their Canadian Therapeutic Riding Association Intermediate Instructor certification (Lana Stevenson, Cathy Hamilton, Ashley Butler).
- Volunteers welcomed back to program fully (volunteer numbers had been limited due to pandemic restrictions). We continue to recruit volunteers as program rebuilds.
- Summer, Leaders in Training, and Alumni Programs were suspended again this year due to effects of the pandemic.

Our Horses

- Caspian, May, Brownie, and Ms. Piffles worked in the School Program.
- Rufus did lighter work in our unmounted programs and retired in April.
- Three new horses joined the herd; River in fall 2022, and Nick and Peso in spring 2023.
- Our seven program horses are boarded at Stonehurst Stable.
- Horse care provided in combination by Stonehurst Stable and program staff to ensure all horses stay healthy and fit for work mentally, emotionally, and physically.

Administration

- With help from Lloyd Jensen and Sue Werner of the Walter and Joan Werner Memorial Fund, and from the MacDonald family in building an Agency Fund for Urban Stable at The Winnipeg Foundation, our dream of Endowment Planning is a reality! Donations to these amazing funds can be made through our website <https://urbanstable.ca/get-involved/leave-a-legacy/> Very special thanks to Lloyd Jensen, Sue Werner, and the MacDonald family for your enduring support.
- Our Executive Director made new community connections with potential program partners and supporters, and interviewed for several news articles.
- Our Executive Director presented on adaptive/therapeutic riding at the 2022 Equine Industry Symposium.
- Our program was featured in The Winnipeg Foundation's semi-annual magazine.



Grants and Fundraising

- The Winnipeg Foundation and the Graham C. Lount Family Foundation continue to be huge supporters, helping us to rebuild program to pre-pandemic participation. Please see full list of grant funders on next page.
- The Make it Monthly campaign, initiated by CanadaHelps, promoted monthly donations again resulting in an increase in monthly donors.
- Our online Great Canadian Giving Challenge and Holiday Campaigns were a success.
- Barn Dance Fundraiser held in fall 2022 was a huge success. This was our first in-person fundraiser since the pandemic. Huge thanks to our event sponsors and prize donors. Please see full list of sponsors on our website.
- Selected by Margaret's Choir as the beneficiary for their Dec 2022 and May 2023 concerts. This was a great opportunity to build awareness and increase our supporters.
- Urban Stable Wear and merchandise was sold in May/June 2023.
- Olympic Building Centre donated materials, and Dave Bergen and Alvin Thiessen graciously donated their time, to build a storage shed for program equipment.

Board Highlights

The Board focused on supporting the new Executive Director as she transitioned into her position, allowing the Board to return to their role as a Governance Board. The Board has been working on updating existing, and creating new organization policies, revisiting our Mission and Values (to be announced in 2023-24), developing our strategic plan, and building awareness and sustainability.

Board of Directors (as of June 2023)

- Kim Robinson, President
- Zoë Brittain, Vice President
- Allan Wainwright, Treasurer
- Catherine Burns
- Genevieve Cloutier
- Tracey Kolbauer
- John Hindle

The Board thanks Catherine Burns, Chelsey Kent-Beauchamp, Tracey Kolbauer, and Zoë Brittain for completing their service. We welcome Dr. Chris Bell, Cory Campbell, Rhonda May, and Sherrie Rauth who will be joining our Board in September 2023.



Revenue

Total Revenue: \$239,909

Grants \$156,589 (65.2%)

Access Credit Union

Ann Loewen Foundation

Canadian Tire Jumpstart Charities

Cardinal Foundation

Fraternal Order of Eagles Aeire 23 - Winnipeg

Goldeyes Field of Dreams Foundation

Graham C. Lount Family Foundation

Johansen Larson Foundation

Manitoba Horse Council

Prairie Dawn Foundation

Red River Cooperative Ltd.

Rotary Club of Winnipeg-Charleswood

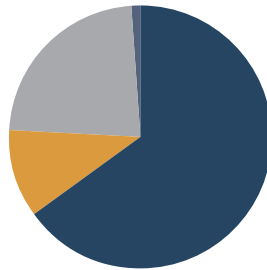
TELUS Future Friendly Foundation

The Winnipeg Foundation

Upside Down Tree

Walter and Joan Werner Memorial Fund

Youth in Philanthropy



School and Community Partners: \$26,460 (11%)

DASCH, Interlake School Division, Pembina Trails schools, Red River Valley School Division, Seine River School Division, St. Amant, Variety the Children's Charity of Manitoba (sponsored student spot)

Fundraising and Donations: \$56,024 (23.5%)

Donations: \$20,045

In addition to donations received throughout the year our Holiday Campaign was a success, raising close to \$11,550. In-kind equipment and program supplies were also donated.

Fundraising: \$33,504

We held a Barn Dance Fundraiser at our new home with sponsorships, we were the beneficiary of Margaret's Choir winter and spring concerts, and merchandise was sold.

Social Enterprise: \$2,475

Other income: \$836 (0.3%)

Sale of Equipment: \$92

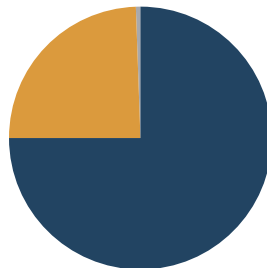
Interest: \$744

Expenses

Total Expenses: \$235,956

Program: \$176,682 (75%)

Facility, horses, program staff, equipment and supplies, transportation, CanTRA insurance, certification, and memberships.



Administration: \$58,040 (24.5%)

Admin staff, office rental, office equipment & supplies, consulting, legal, marketing, fundraising expenses, volunteers, bookkeeping, website & communications, IT, payroll, and bank fees.

Other Expenses: \$1,234 (0.5%)

Moving Costs

Program volunteer numbers were up this year from 3 to 11 as we transitioned back to in-person programming. Volunteers assisted with horse care on weekends and holidays to cover staff vacations. Hundreds of additional hours were given by our Board and staff for administrative tasks, project work, and rebuilding from the pandemic.